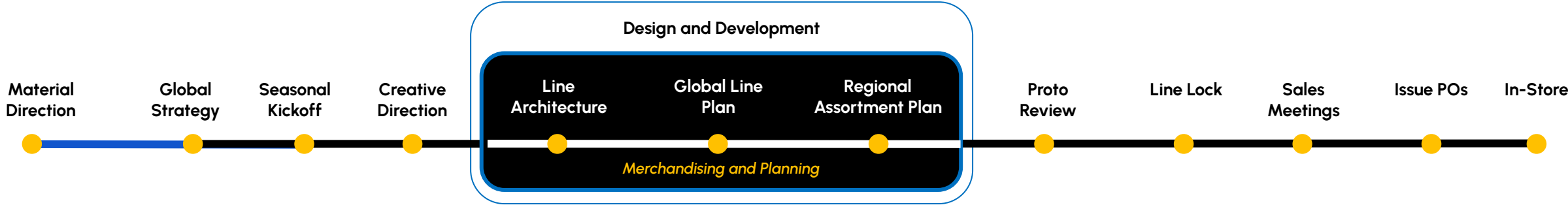


Simplifying the Merchandising Model

Fewer decision points. Simpler steps. Aligned line architecture and assortment. Buy-in comes early.

Typical concept to market calendar and key moments:



Why Simplify?

